

### ***What is CAETLA?***

CAETLA (California Adobe Education Term License Agreement) is an Adobe District Wide FTE based Site License offer distributed by SHI to CETPA members. The License includes

- 100% Institutional Access to Adobe Acrobat Professional
- Access to Adobe Creative Cloud (60% FTE) and Adobe Photoshop and Premier Elements (40% FTE)
- License is a Three Year Term and Price Lock with Annual Payments
- Work at Home licenses for students

### ***How do I calculate FTE?***

Full Time Faculty + Part Time Faculty/3 + Full Time Staff + Part Time Staff/2 =FTE (Knowledge Workers only)

### ***What is the cost of CAETLA?***

Annual cost of the District License is \$20.50 per FTE. All upgrades and updates are included.

**Example:** District has 1120 FTE count. Cost for Adobe ETLA License is 1120\*\$20.50. License cost: \$22,960

ETLA provides: 448 Photoshop Elements/Premier Elements, 672 Creative Cloud, 1120 Adobe Acrobat (included in Creative Cloud)

### ***Can individual Schools purchase CAETLA?***

Individual School Authorities (Private Schools, Charter Schools) are eligible to purchase. Schools that are governed by a District are not eligible to purchase on their own but may purchase Adobe tools via the K12 EEA program:

<http://www.adobe.com/volume-licensing/education/enterprise-agreement.html>

### ***Can County Offices purchase CAETLA?***

County Offices can purchase CAETLA if they are acting as a School Authority

### ***How can I learn more about our previous spend on Adobe for my District?***

Please contact your Adobe rep to get a spend history report.

### ***When can I purchase CAETLA?***

CETPA members will purchase together on an annual buy-in each August. SHI, will collect POs and Adobe will generate Schedule A Agreements for each District. Once Purchase Order and Schedule A are received from schools, SHI will generate a PO to Adobe.

\*One time October 2014 offer – contact SHI for details.

### ***What is Adobe Creative Cloud?***

In May 2013 Adobe moved to an entirely subscription based, term software licensing model, the Creative Cloud. Creative Cloud includes the following applications:

- Adobe After Effects® CC
- Adobe Acrobat Professional
- Adobe Audition® CC
- Adobe Bridge CC
- Adobe Dreamweaver® CC
- Adobe Encore®
- Adobe Extension Manager CC
- Adobe Fireworks®
- Adobe Flash Builder Premium
- Adobe Flash Professional CC
- Adobe Illustrator® CC
- Adobe Edge Animate
- Adobe InCopy® CC
- Adobe InDesign® CC
- Adobe Media Encoder CC
- Adobe Muse™ CC
- Adobe Photoshop® CC
- Adobe Photoshop Lightroom®
- Adobe Prelude® CC
- Adobe® Premiere® Pro CC
- Adobe Scout CC
- Adobe SpeedGrade® CC

### **Do the apps run in the Cloud?**

The applications do not run in the “Cloud” – they run locally on each machine and take advantage of local memory and CPU resources.

### **Do we get updates and upgrades?**

Yes, with Adobe’s move to a subscription service, all members receive access immediately to any new updates or upgrades. It is important to note however that you may choose to lock down your environment and apply updates/upgrades at the time of your choosing.

### **How do we deploy?**

Adobe provides a tool called the Adobe Creative Cloud Packager to help build installation packages (.msi or .pkg) which may be customized in a variety of ways. You may choose which applications you wish to

install, when updates will be applied and more. The Creative Cloud Packager Help website is a great resource: <http://helpx.adobe.com/creative-cloud/packager.html>

**Who is eligible for Work at Home and how do we set it up?**

Any participating District may choose to offer Work at Home for it's teachers and staff. Adobe partner Kivuto can create a web storefront which the school may provide for access to Adobe Creative Cloud application redemption code for a nominal fee. The District contact must reach out to their Adobe rep to request a Kivuto store to be set up for the District. Setup is free but usually takes approximately one week.

Contacts

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