



# Are Your Customers Worried About Their Student Data Privacy?

***Show them your concern (and ideally get those contracts) by working alongside them addressing their 'tactical' privacy problems!***

The **Student Data Privacy Consortium (SDPC)** is designed to address the day-to-day, real-world multi-faceted issues that schools, states and vendors face when protecting learner information. The SDPC's vision is to develop common activities, artifacts, templates, tools and effective practices that can be leveraged through a unique collaborative of end users and marketplace providers working together!

#### **Is your organization interested in:**

- ✓ Showcasing your products and services in front of clients concerned about privacy?
- ✓ Streamlining privacy contract processes and eliminating "one-off's" with customers?
- ✓ Working side-by-side with customers about their needs and product functionality on an ongoing basis?
- ✓ Leveraging SDPC tools to manage and meet data privacy obligations?

Currently, there are 17 state-wide 'Alliances' in the SDPC community representing thousands of districts across the country. Interested in international opportunities? We have Alliances forming globally too!

The best way to gain access to these possible clients, streamline your contract processes, and showcase products and services is to get a seat at the table with them. There is a growing group of small and large marketplace providers getting involved and taking advantage of these opportunities... shouldn't you?

## **Join a FREE webinar**

**Wednesday, May 9, 2018**

1pm EST / 10am PST

**REGISTER NOW**

*What is the SDPC?*

*Project Updates*

- *Application Registry Access & Value*
- *CA contract language*
- *National contract wording*

*Vendor Marketplace promoting your products!*

<https://privacy.A4L.org>